

Guitar Barre FOR SALE

GuitarSimplified.com

After over 30 years in business, over 15,000 units sold world wide (with no advertising), and at 81 years of age, I am ready to pass the torch to a younger person or persons. I would also consider forming a partnership with someone else, especially someone more adept at on-line selling, reaching out to music educators, early childhood teachers and the general public. That has been the product's Achilles heel to date – with the correct marketing strategy, the sales of this product (and baritone uks, $\frac{3}{4}$ guitars and various accessories) is unlimited.

This is not only a very popular device for children just getting started, but more importantly, among adults just wanting to play re-creationally (oftentimes to accompany their singing), as well as for experienced players who are having difficulty continuing to finger chords.

The Guitar Barre is also the perfect tool for transforming the music education landscape in classrooms everywhere, grades 4 through high school. I have personally taught over 5,000 children (mostly elementary aged) and teachers (mostly pre-K through 6th grade) during my 6 year association with the South Carolina Artist-in-the-Schools program to play multi-chord songs in three 45 minute lessons to full classroom sized groups. With the Guitar Barre, every child is capable of learning to easily play either of two very popular musical instruments (baritone uk or $\frac{3}{4}$ guitar), one they can easily turn to at any time as an adult.

If you are also thinking about selling The Guitar Barre along with Guitars, one of your most enthusiastic audiences will be Early Childhood Teachers. I have taken all the Guitars I could fit into my pick-up truck to NAEYC National Conventions and sold every one. By the way, the sale of this business includes all the exhibition materials needed for a standard 10 ft. exhibition booth.

The sale of the GUITAR BARRE business includes an existing inventory of about 200 Guitar Barres, and several hundred Method Books, DVD's and User's Guides, as well as the plastic injection mold (currently, for a run of about 5000 units, the per unit cost is a little under \$2).

This is the perfect cottage business – I've made every one at a table in my small office. The Guitar Barre has been successfully sold on both Amazon and eBay. Additionally, my wholesaler, West Music Company (the largest supplier of music instruments and accessories to music educators and music therapists) has sold well over a thousand (I've lost track), which has enhanced their guitar sales as well.

I will make it a point to offer whatever assistance is necessary to get the new owner of this business up to speed as quickly as possible. I am open to an outright upfront sale of the business, re-numeration on a royalty basis or some combination of both.

Look over the [GuitarSimplified.com HOMEPAGE](#), watch the [INTRODUCTORY DEMO VIDEO](#), then check out the [FAQ's](#) and [COMPARING METHODS](#).

(I have tried to honestly analyze all the products I am aware of that attempt to make chording the guitar/uk easier). Nothing compares in terms of simplicity, ease of use, versatility (in terms of playable chords – all majors and minors – as well as applicable instruments – all guitars, banjos, tenor and baritone ukuleles).

Finally, click on the [TESTIMONIALS](#)-section.

If interested, please email DickBozung@GuitarSimplified.com or call 804-725-0355